

The Romanian Chinese Intercultural Dialogue in a Globalized and Digital World

In the present age of globalization and increased interdependency, scholars have become more acutely aware that living in a multipolar world requires an informed, thorough and open-minded understanding endorsed by an enhanced awareness of cultural „otherness” as prerequisites for connectivity and creativity. Issues such as whether digital culture can offer a fresh outlook on cultural development, or whether the interconnectedness of cultural diversity, intercultural communication, and digital culture contribute to the development of ideas and concepts for progressive cultural policies and strategies call into question the very function, materiality, and representations of language as well as its role in communication, knowledge transfer, and existence.

In celebration of the 15th Anniversary of the Confucius Institute at the Lucian Blaga University of Sibiu, Romania and the 60th Anniversary of its academic partner institution, the Beijing Language and Culture University, China, and with a view to promoting scholarly interaction and academic dialogue in the digital world, **the 3rd International Conference with the theme: The Romanian-Chinese Intercultural Dialogue in a Globalized and Digital World (Sibiu, November 10, 2022)** aims to explore the most recent developments in the fields of intercultural communication, globalization and digital progress on the basis of a wide array of interdisciplinary academic perspectives.

The Conference program will take advantage of digital technologies, hybrid delivery formats, and dynamic, engaging meetings (talks, dialogue with active participation, hands-on sessions). Virtual communication will be key to maximizing global (synchronous, asynchronous) participation and facing the potential adversarial effects of the current COVID-19 pandemic.

The Conference will be part of a week that will also include a variety of side-events, informal meetings, and exhibitions (technology, innovation, good practices, arts, TCM, science, culture) to expand learning and exchange opportunities for all participating Romanian and Chinese students, academics, researchers, and stakeholders alike.